



WELCOME TO

GREEN MARKETS DAY

at New York Climate Week 2025

#GreenMarketsDay25

**GMA Trucking is
announcing the winner
of its first joint
procurement effort
TODAY.**



SUSTAINABLE AVIATION BUYERS ALLIANCE

This year SABA launched:

- **SAFc Connect Market Tool**
- **NextGen Collective Procurement**
- **COP30 SAF Campaign**

**RMI's Sustainable Steel
Buyers Platform is
moving towards first
collective procurement**



**ZEMBA ran its second
tender, with a focus on e-
fuels achieving >90%
emission reductions**



SUSTAINABLE CONCRETE
BUYERS ALLIANCE

**Launching TODAY with
pilot RFI underway**

PROGRESS

**SBTi and GHGP
began revision
processes key to
unlocking greater
climate investment**



**Draft AIM Platform
Standard and
Guidance released
for public comment
and piloting**

**GMA + RMI Chemicals
kick-off low-carbon
fertilizer & ethylene
programs**



About the Zero Emission Maritime Buyers Alliance

Established in 2023, ZEMBA is a first-of-kind buyers group working to accelerate the most sustainable, scalable, and economically viable solutions for the maritime sector.

2025 Focus: Second ZEMBA Tender

- Second tender enables the first-ever commercial deployment of **e-fuels** in the maritime sector at scale.
- Second tender expected completion by end of year.
- In preparing for Tender 3, ZEMBA is exploring expanding scope beyond the container segment and how best to support new and innovative technologies.

ZEMBA is facilitated by the Aspen Institute, with technical support from GMA and Lloyd's Register Maritime Decarbonisation Hub and legal counsel from Pillsbury.

Secretariat:

Technical support from:



Impact at a Glance:



>90%

emission reduction
over fossil fuels on a lifecycle basis



575K+

Expected Metric Tonnes of
GHG Emissions Abated
(Tender 1 complete, Tender 2 underway)



45+

cargo owner and freight
forwarder members



SUSTAINABLE AVIATION BUYERS ALLIANCE

About the Sustainable Aviation Buyers Alliance (SABA)

Established in 2021, SABA is a first-of-kind buyers group working to accelerate the adoption of high-integrity sustainable aviation fuel (SAF).

2025 Focus: Expanding Procurement Options

- SAFc Connect: Flexible access to SAF certificates available today and fully vetted by SABA.
- Next-Gen Procurement: Multi-year advanced market commitments to catalyze e-fuels and advanced biofuels.
- COP30 SAFc Platform: Enabling COP attendees to address flight emissions by supporting high-quality SAF

Founding partners:



Secretariat:



Impact at a Glance:



50M Gallons

high-integrity SAF procured



\$400M

aggregated corporate demand

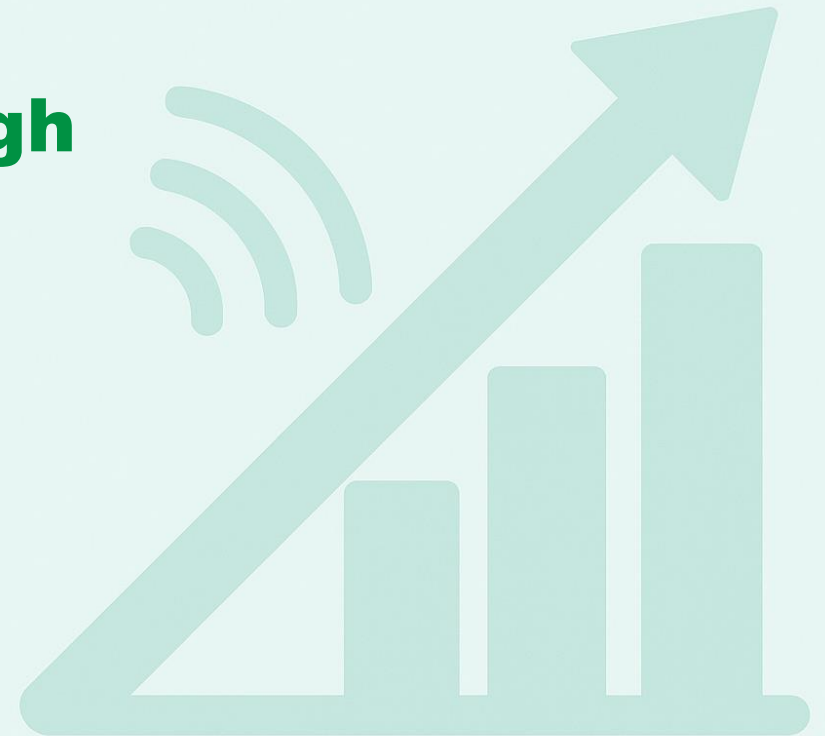


40+ Members

Addressing air freight and business travel

TODAY'S THEME IS SIGNALS THAT MOVE MARKETS

**Behind every big climate breakthrough
is a market signal that made it real.**



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